



## The new skin care range by MP Labo

**Sensiderm®**, **Keratoderm®** and **Pyoskin®**,  
to protect fragile skin.



The innovative double protection **Skin Barrier Protect™** :  
**to moisturise and soothe** quickly,  
**to restructure, and reinforce** in the long term



Re-balance fragile skin with **selected ingredients**  
and **fragrance-free formulas**



**Make life easier for the owner**  
with new presentations.



**Nourish the skin** from the outside and inside

**new**

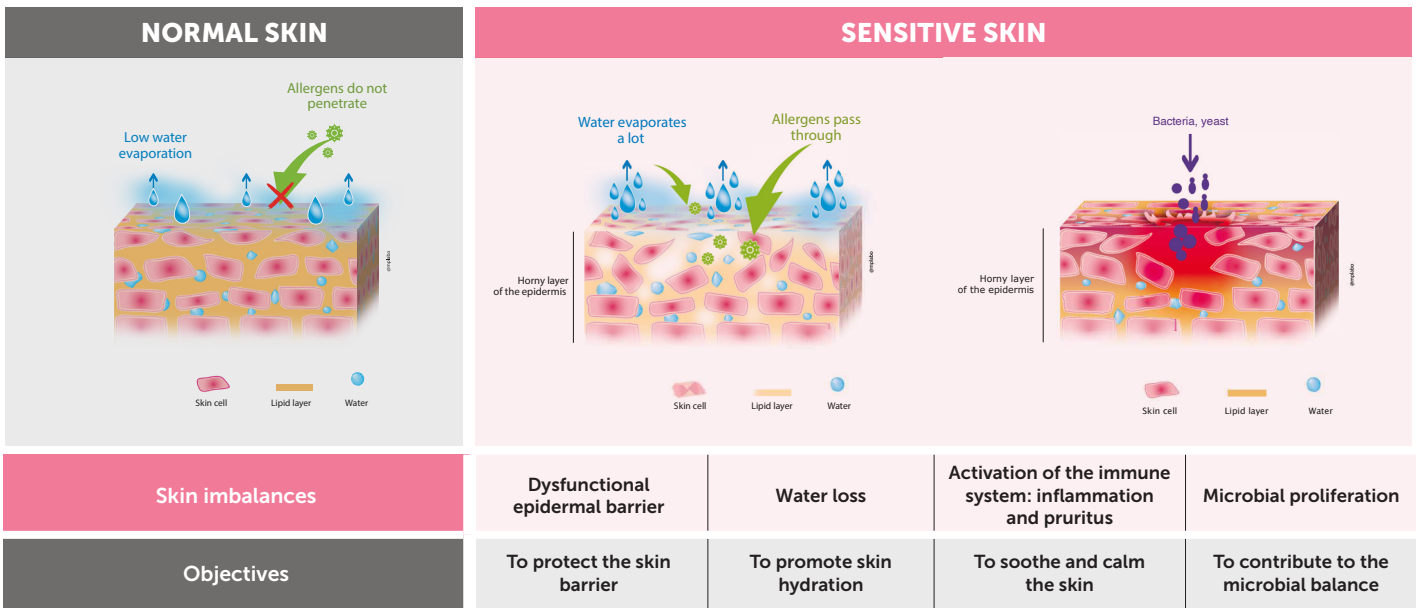


# The skin: protect the skin barrier



## The skin barrier: the 1<sup>st</sup> line of protection in dermatology

Skin barrier defects are the cause of many clinical disorders<sup>1</sup>



## Skin Barrier Protect™: to moisturise quickly and fortify over time

**Immediate action**  
MOISTURISE AND SOOTHE



**Long-term benefits**  
RESTRUCTURE AND REINFORCES



### Moisturise the skin<sup>2</sup>

Thanks to **urea, glycerin, or shea butter**: humectants and emollients known for their moisturising power



### Soothe the skin<sup>3</sup>

Thanks to **Centella asiatica, B vitamins** (panthenol (pro-vitamin B5) and niacinamide (vitamin B3)):

Calms sensitive skin with their capacity to modulate inflammation



### Restructure skin cells<sup>4</sup>

Thanks to **algae rich in biologically active silicium**:

- stimulation of fibroblasts, keratinocytes, and collagen production
- stabilisation of the structure of the dermis-epidermis junction
- elasticity and strength of the skin



### Reinforce the skin barrier<sup>5</sup>

**By providing lipids** that mimic the composition of healthy skin, which contributes to a strong skin barrier

The epidermis	Healthy skin	Skin Barrier Protect™
Surface lipids	Squalene	Squalene
	Ceramides	Ceramide 3
Stratum corneum	Cholesterol	Phytosterols
	Free fatty acids	Fatty acids (shea butter)
	Triglycerides	Triglycerides
Keratinocytes	Phospholipids	Phospholipids

**The dual protection of Skin Barrier Protect™: Moisturises and soothes quickly, reinforces and restructures long term**

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 2. Kang SY. Moisturizer in Patients with Inflammatory Skin Diseases. Medicina 2022;58:888.  
 3. Ferreira MS. Sensitive skin: Active ingredients on the spotlight. Int J Cosmet Sci. 2022;44(1):56-73.  
 4. Félix R. The biotechnological potential of *Asparagopsis armata*: What is known of its chemical composition, bioactivities and current market? Algal Research. 2021;60:102534.  
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# Skin care by MP Labo



## Meeting the skin's needs

Understanding the needs of sensitive, dry, oily, or scaly skin means we can provide **targeted, specific solutions** to help restore their balance.



Each ingredient in our formulas has been **carefully selected** to meet a precise need and on the basis of **recognised activity**.



Pyoskin® Wipes contain glycerine and allantoin to moisturise irritated skin.



Formulas tailored to the specific needs of the skin and ingredients selected for their activity



## Respecting fragile skin

**Natural** ingredients that **respect the skin and the environment** are preferred.



For sensitive skin, our formulas are developed **WITHOUT PERFUME** to limit skin contact with possible sensitising agents.

**We are transparent about our formulas:** all new topical products have their full INCI (International Nomenclature of Cosmetic Ingredients) names.



Sensiderm® Balm is an emollient balm enriched with plant extracts.



The choice of transparency and respect for the skin and the environment



## Making life easier for pet owners

New formats for topicals: practical for pet owners and good for preserving products.

**NEW**



Sensiderm® Omega is an **oral suspension in a bottle with an adapted syringe**, for easy administration to difficult pets. 53% of cat owners choose liquids as their 1<sup>er</sup> choice<sup>6</sup>.



Sensiderm® Spray is an ergonomic spray with a pump activation system.

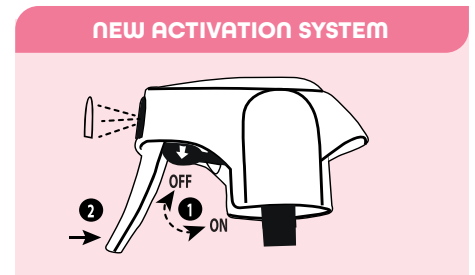


Presentations to encourage owners to use skin care products

# Sensiderm® Spray: a new generation of spray to moisturise and reinforce the skin barrier



An innovative spray on all aspects with the **Skin Barrier Protect™** technology in a fine mist



**Easy-to-activate pump**

**FRAGRANCE-FREE**  
to respect sensitive skin

**Practical format: a convenient way** to soothe sensitive skin

**Volume of 300ml** for long-term care

**Protection before 1<sup>st</sup> use: tamper-evident system**

**Diffusion:** micro-droplets for a good dispersion on the coat

**Pump locking system** for more safety

**Emulsion spray**

**Skin Barrier Protect™ technology** to quickly moisturise and soothe the skin and to **restructure and reinforce** the skin barrier throughout the long term

## When to recommend Sensiderm® Spray?

- **Sensitive skin:** as a complement to the management of sensitive skin as a follow-up to Sensiderm® shampoo
- **Dehydrated skin:** after a drying skin care product (antiseptic for example)



## Why recommend Sensiderm® Spray?



### Respect

- Suitable for sensitive skin
- Helps to soothe quickly



### Comfortable to use

- User-friendly spray pump
- Pump activation and locking system for more safety
- 300ml volume for long-term care



### Innovation

- Skin Barrier Protect™ technology: moisturising AND reinforcing the skin barrier in a single way

# Sensiderm<sup>®</sup> Shampoo: shampoo tube to moisturise and soothe the skin



## Skin Barrier Protect<sup>™</sup> technology in a shampoo

### NEW TUBE FORMAT

**FRAGRANCE-FREE**  
for sensitive skin

Contains **gentle surfactants**

**Modern tube bottle**  
with leak-free flip cap to  
prevent leakage



**Skin Barrier Protect<sup>™</sup> technology** to quickly **moisturise and soothe** the **skin** and to **restructure and reinforce** the skin barrier throughout the long term



## When to recommend Sensiderm<sup>®</sup> Shampoo?

➤ **Sensitive skin:** as a complement to the management of sensitive skin in combination with Sensiderm<sup>®</sup> Spray



## Why recommend Sensiderm<sup>®</sup> Shampoo?



### Respect

- Designed for sensitive skin
- Helps to soothe quickly



### Modern

- New format in a tube bottle
- Leak-free flip cap



### Innovation

- Skin Barrier Protect<sup>™</sup> technology: moisturising AND reinforcing the skin barrier in a single way

# Sensiderm<sup>®</sup> Balm : balm for enhanced hydration without greasy effect



## Emollient balm reinforced with plant extracts

### Moisturises the skin<sup>2</sup>

**Urea, glycerin and shea butter:** humectants and emollients known for their moisturising power



### Soothes the skin<sup>3</sup>

**Centella asiatica and vitamins B** (panthenol (pro-vitamin B5)): Soothe sensitive skin with their capacities to modulate inflammation



### Reinforces hydration

**Allantoïne<sup>7</sup>:** moisturises and stimulates cell reconstruction  
**Acacia<sup>8</sup>:** forms a protective film and helps cell regeneration  
**Lanolin plant substitutes<sup>2</sup>:** occluding effect to retain water



## Clinical benefits shown<sup>9</sup>

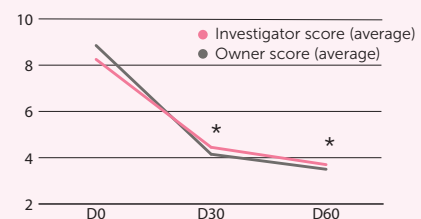
### Materials and methods:

- 20 dogs with nasal thickening
- Sensiderm<sup>®</sup> Balm, BID 60 days
- clinical evaluations and evaluations by the pet owners conducted at D0, D30 and D60

### Results:

- significant decrease in clinical scores at D30 and D60 compared to D0 (\*  $p < 0,0001$ )
- improvement of the animal's comfort
- owner satisfaction (8.1/10)
- no adverse effects

### Evolution of the clinical score



Clinical score (0-12): dryness, lichenification, crusts, affected surface - 0 to 4

Sensiderm<sup>®</sup> Balm helps reduce the clinical signs associated with nasal thickening

## When to recommend Sensiderm<sup>®</sup> Balm?

- **Protection of dry and thickened areas:** nose (crusting, dryness), pads (cracks, dryness), calluses

## Why recommend Sensiderm<sup>®</sup> Balm?



### Comfort

- Improved comfort
- Respect for fragile skin with plant extracts



### Satisfaction

- A tube that keeps the ointment clean
- High satisfaction level



### Protection

- Enhanced protection and hydration of dry and thickened areas
- Clinically proven results in a field study

# Sensiderm<sup>®</sup> Omega: nourish the skin from within

## Nourishing sensitive and dry skin

**Omega 3 and omega 6 essential fatty acids (EFAs)** to reinforce the skin barrier and modulate skin reactions<sup>10</sup>

**Contains vitamins A, D3 and E** to facilitate synthesis and protect the skin<sup>11,12</sup>

**60 ml bottle**  
= 1 month for a 20 kg dog

**Graduated syringe:**

- 12 kg: 1 ml per day
- > 12 kg: 2 ml per day

## Nourishing oily and scaly skin

Complementary **B vitamins** (vitamin B1 (thiamine), B2 (riboflavin), B5 (panthotenic acid), B6 (pyridoxine)), **biotin** and **zinc** to help lipid synthesis and skin renewal<sup>10</sup>

Oral suspension with **meat flavouring**



The liquid form is the easiest oral presentation to use according to cat owners<sup>6</sup>

**Moderate calorie intake**  
< 6 kcal / ml  
3% of daily calorie intake for a 4 kg cat and 0.6% for a 20 kg dog

## When should Sensiderm<sup>®</sup> Omega be used?

- **Sensitive skin:** protect the skin, reinforce the cutaneous barrier and modulate skin reactions
- **Oily skin:** contribute to skin renewal and balanced skin lipid synthesis with zinc and the vitamin complex
- **Healthy skin:** contribute to a beautiful coat

## Why recommend Sensiderm<sup>®</sup> Omega?



### Easy

- Easy administration with the oral suspension format
- Meat flavour to improve taste and compliance



### Practice

- Bottle with graduated syringe for precise administration
- Just once a day



### Formulated to nourish the skin

#### An original association:

- EFAs
- Vitamins A, B, D and E
- Zinc and biotin

# Keratoderm® Shampoo: shampoo tube for kerato-seborrheic balance

## NEW TUBE FORMAT

SULPHUR-FREE

FRAGRANCE-FREE  
to respect fragile skin

Modern tube bottle with leak-free  
flip cap to prevent leakage



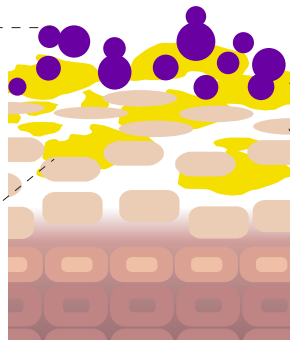
Skin Barrier Protect™  
technology to quickly moisturise  
and soothe the skin, and to  
restructure and reinforce the  
skin barrier throughout the long  
term

## Formulated for greasy and scaly skin

► Purify and neutralise odours<sup>13</sup>  
with *Melaleuca alternifolia*:  
Tea tree leaf oil has anti-bacterial  
properties and a pleasant odour



Skin barrier  
protect™



► Balance sebum production with Cider  
Vinegar: an astringent ingredient  
traditionally used for oily skin

► Modulate keratinocyte proliferation<sup>14</sup>  
with the keratolytic effects of lactic  
acid: helps to remove scales

## When to recommend Keratoderm® Shampoo?

In addition to the management of greasy, scaly skin

- Greasy skin: sebaceous disorders, yeast overgrowth
- Scaly skin: dandruff



## Why recommend Keratoderm® Shampoo?



Respect

- Sulphur and fragrance-free to respect fragile skin



Modern

- New format in a tube bottle
- Leak-free flip cap



Adapted formula

- Action on the different phases of kerato-seborrheic conditions
- Skin Barrier Protect™ technology: dual protection on the skin barrier



# Pyoskin® Wipes: large format disinfectant wipes with 3% chlorhexidine\*

Cotton wipes for easy cleaning and removal of skin debris

Ready-to-use impregnated wipes

All 4 corners of the wipe can be used



Closable cover to preserve the wipes

Available in 2 sizes

- 20 wipes (19.5 cm x 14.5 cm)
- 40 wipes (19.5 cm x 20 cm)



## Chlorhexidine digluconate

› *In vitro* activity of Pyoskin® wipes impregnation solution<sup>16</sup>

- antibacterial and yeast killing efficacy in 1 minute (according to EN 1656 and 1657)
- activity on *Malassezia pachydermatis* in 5 minutes (according to EN 1657 methodology)

Antiseptic action demonstrated at a concentration of 3%<sup>15</sup>



## Moisturising agents

› Glycerin<sup>2</sup> and allantoin<sup>6</sup> to moisturise irritated or dry skin

## When to recommend Pyoskin® Wipes?

- › Disinfection of the skin, interdigital spaces, skin folds
- › Antiseptic activity and moisturising properties
- › Antibacterial and yeast killing activity



## Why recommend Pyoskin® Wipes?



### Respect

- Moisturising agents to limit the drying effect of chlorhexidine on fragile skin



### Practical

- Re-sealable cover to protect and preserve wipes
- Pre-impregnated wipes
- 2 sizes available



### Disinfection

- 3% Chlorhexidine digluconate
- Proven to be fast acting (1 min)

# Honeyderm®: a balm with 70% honey

## Protective film

Maintains a protected moist environment due to the high osmolarity of **honey**<sup>17</sup> and **hyaluronic acid**<sup>2</sup>

## Skin regeneration

Protective and structuring properties of **honey**, **vitamins A and E** and **lavender essential oil (EO)**<sup>19</sup>

## Softening the skin

Moisturising action of **Aloe vera**<sup>20</sup> and **Shea butter**<sup>2</sup>

## Discourages licking

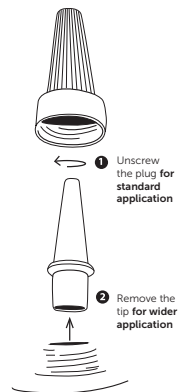
Repellent effect of **lavender EO**

## Available in 2 formats:

- 62 g for in-clinic use
- 12 g for home use on skin and coat



62 g tube: adaptable tip for localised or widespread application



**HONEY**  
70%\*

## Skin restoration due to:

- High osmotic power
- Acidic pH (3.2 - 5.4)
- Low water content
- Over 200 compounds (enzymes, organic acids, vitamins, amino acids)

\*Warm to room temperature for a smoother application.

## When to use Honeyderm® Balm?

- When **skin restoration** requires the formation of a protective film
- When the **skin restoration process** can benefit from a moist environment



## Why recommend Honeyderm® Balm?



### Selected ingredients

- Main ingredient honey (70%)
- Skin-restoring ingredients
- Repellent effect of lavender EO
- No petroleum derivatives



### Practice

- 12 g tube, easy to use on the skin
- Travel-friendly format



### Flexibility

- 62 g tube for use in the clinic or on large areas
- Display of 12 x 12 g tubes for dispensing



# The MP Labo dermatology range

## SENSITIVE AND DRY SKIN:



new

### Sensiderm® Spray



**A new generation of spray to moisturise and reinforce the skin barrier**  
Skin Barrier Protect™ (biomimetic lipids, algae extracts rich in biologically active silicon, soothing active ingredients (panthenol, *Centella asiatica*), moisturising agents (urea, glycerine, shea butter))  
300 ml pump-spray bottle with activation system  
GTIN: 3664499000353



new

### Sensiderm® Shampoo



**Shampoo tube to moisturise and soothe the skin**  
Skin Barrier Protect™ (biomimetic lipids, algae extracts rich in biologically active silicon, soothing active ingredients (panthenol, *Centella asiatica*), moisturising agents (glycerine, shea butter))  
200 ml tube - GTIN: 3664499000360



new

### Sensiderm® Balm



**Balm for enhanced hydration without a greasy feel**  
Plant oils, urea, shea butter, glycerine, allantoin and soothing extracts of *Centella asiatica*  
50 ml tube - GTIN: 3664499000377



new

### Sensiderm® Omega



**CUTANEOUS NUTRITION:**  
**A complementary food to nourish the skin from within**  
Borage oil (GLA, LA), fish oil (EPA, DHA), vitamins A, D3, E, B1, B2, B5, B6, biotin, zinc, meat flavouring  
60 ml bottle of oral suspension with graduated syringe  
GTIN: 3664499000506

## OILY OR SCALY SKIN:



new

### Keratoderm® Shampoo



**Shampoo tube for kerato-seborrhoeic balance**  
Skin Barrier Protect™ (biomimetic lipids, algae extracts rich in biologically active silicon, soothing active ingredients (panthenol, *Centella asiatica*), moisturising agents (glycerine, shea butter)), cider vinegar, lactic acid, *Melaleuca alternifolia*  
200 ml tube - GTIN: 3664499000384

## MICROBIAL BALANCE:



new

### Pyoskin® Wipes



**Large-format disinfectant wipes with 3% chlorhexidine**  
Chlorhexidine digluconate 3% (CAS 18472-51-0), glycerine, allantoin  
Re-sealable bag of 20 or 40 wipes  
GTIN: 3664499000322 / 3664499000339  
Biocide TP3 - Use biocidal products with care. Before use, read the label and product information.



### Pyoskin® Shampoo



**Washing cats and dogs suffering from microbial imbalance**  
Gentle cleansing bases, chlorhexidine digluconate, oat extract, glycerine  
200 ml bottle  
GTIN: 3401144470921

## SKIN RESTORATION:




### Honeyderm®



**Promotes skin restoration thanks to the properties of honey (70%)**  
Honey, hyaluronic acid, vitamin E, vitamin A, shea butter, aloe vera, lavender essential oil.  
Display of 12 tubes of 12 g, tube of 62 g  
GTIN: 3664499000001 / 3664499000254

\* For the full composition, please refer to the product label.

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